

Questionnaire: The Criteria of Cell Phones



INTRODUCTION

The questionnaire is aimed at investigating all necessary information about mobile phones' users and their preferences in functioning of gadgets. The importance of cell phones in everyday life of the category of young users (4-10 years old) is vividly highlighted here as well. Children are expected to be major potential customers therefore they are likely to be asked orally and their parents had better fill the questionnaire in written form. There are several vital criteria of customers' likes and dislikes about regular and new gadgets which distinguish the final choice of people. Consequently they are the age and gender of people, parental role in final decision, price of gadgets, health risk and attractiveness of cell phones for the both parents and their offspring. In order to make the whole procedure of questioning as easy and fast as possible all questions are organized in the form of multiple choices. All persons taking part in the survey are willing to share their own thoughts and are not answering under any kind of pressure.

QUESTIONNAIRE

Choose the best answer:

- 1.** I am: male/female/would rather not say (for children: boy/girl)
- 2.** How old are you? 1. 4-6 years old 2. 7-10 years old 3. Under 20 4. Over 30
- 3.** Do you have a mobile phone? Yes/No

4. If "No" do you want to own it? Yes/No
5. Do you like this new cell phone? Yes/No/Maybe
6. What do you like about it? Color/size/functions/price/less impact on health/everything
7. Is it attractive to you? Yes/No/Maybe
8. Is it heavy to bear? Yes/No/Maybe
9. Do you like gadgets of small size? Yes/No
10. *Do your friends/classmates/parents have cell phones? Yes/No
11. *Do your parents allow you to use cell phone? Yes/No
12. *If "Yes" how often do you use it? Always/every weekend/often/seldom/occasionally
13. **How much can spend on your child's mobile phone? Under 50\$/50\$-100\$/more than 200\$
14. How often would you say you send/receive text messages every day? Rarely/frequently/often/always/does not apply
15. ***What kind of texting plan do you have on your mobile phone? Limited/unlimited/pay-per-text texting plan
16. Do you feel happy while texting to somebody? Yes/No/indifferent
17. Do you have many funny applications on your cell phone? Yes/No
18. *How often do you play games on your cell phone? Rarely/frequently/often/always/does not apply
19. How often do you call your friends every day?

Rarely/frequently/often/always/does not apply.

20. *How often do you call your parents every day?

Rarely/frequently/often/always/does not apply

21. Have you ever felt headache after using your cell phone?

Yes/No/Sometimes

22. Where do you usually put/have your gadget? In jeans pocket/jacket pocket/bag/hands

23. **Do you know that cell phones produce radiation? Yes/No/Not sure

24. **Do mobile phones influence on man's health? Yes/No/Not sure

25. **What part of human body do you consider to be the most sensitive to radio waves? Chest/head/hands/Not sure

26. How much time are you able to live without cell phone? Up to 3 hours/ 1-2 days/more than 3 days/ do not apply

27. *How often do you miss your household chores or other daily/school activity because of mobile phone using? Once a day/often/occasionally/once a week/always/never

28. *Do you use your cell phone during lessons? Yes/No

29. Do you lose your attention when using a cell phone? Yes/No/Not sure

30. *Have you ever been given a bad mark because of being inattentive at school? Yes/No

31. *Are you responsible enough to call you parents/friends when agreed? Yes/No/Can forget to call

32. Do you need a cell phone to call or play games? Call/play/other

33. *Are you the only one child in the family? Yes/No/Pls.

- 34.** How much money do you spend on messages and calls per week?
5-20\$/ over 30\$/ over 100\$
- 35.** *Do your parents control you in using gadgets? Yes/No

Note:

* -questions asked only to children

** - questions asked only to parents

*** -questions asked only to 8-10-year-old children if possible